

Robert L. Petronella

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APPLICATIONS

Adobe Photoshop	Adobe Encore (DVD Authoring)
Adobe Illustrator	Adobe InDesign
Quark XPress	Adobe Dreamweaver (Web Design)
3D Studio Max	Adobe Premiere Pro (Video Editing)
Microsoft Office (Access, Excel, Word, PowerPoint)	

WORK HISTORY

2009 – Present *Web Designer/Graphics Designer, Kenobi Solutions, Freehold, N.J.*

- Create and revise brochures, logos, trade show signs and other graphics jobs as needed.
- Create, revise and redesign websites including online ecommerce sites.
- Maintain product/category updates of all ecommerce online sites.

2006 – Present *Web Designer/Graphics Designer, Lavallette, N.J.*

- Conceptualize, design, develop and implement the look and feel of web pages that are visually pleasing, load quickly and meet established design standards to customers that meet their specific business/personal needs.
- Develop graphic images and effects to achieve design goals.
- Analyze MS SQL Server databases to determine needed data.
- Perform routine updates, upgrades and overall maintenance of websites.

1998 – 2006 *Mac Artist, Applied Graphics Technology, Carlstadt, N.J./N.Y., N.Y.*

- Creation of ads in a high volume, setting The N.Y. Daily News, The Star Ledger, Jersey Journal and other area publications.
- Scanning & retouching of customer provided artwork and or copy, layout and design of ads using Quark XPress and Photoshop.
- Performed postscripting, PDF formatting and transmitting of files over network servers and Flyco ad sending system to corresponding publications for insertion.
- Evaluated, reformatted, and corrected for newspaper composition large amounts of files supplied by advertising agencies.

1996 – 1998 *Graphics Designer, Envision, N.Y., N.Y.*

- Imaging and processing in PC and Mac formats utilizing Photoshop, Quark XPress, Adobe Illustrator, Powerpoint and Persuasion.
- Maintained 3rd shift schedule for production department which guaranteed that jobs were created, revised and proofed to clients specifications.

1994 – 1996 *Production Analyst/Graphics Specialist, Ovid Technologies, N.Y., N.Y.*

- Responsible for creation of electronic graphics from medical journal stock photographs, print periodicals, and magazines for Manhattan based CD ROM manufacturer.
- Managed and scheduled staff of Computer Artists, wrote image specifications, and developed project management skills.
- Organized tape library system for production operations.
- Maintained daily arrival schedules and interacted with production staff to efficiently meet tight deadlines and development expectations.

- Basic knowledge of Novell operating system and Unix commands for data operations.

EDUCATION

2000 – 2001

Chubb Institute, Jersey City, N.J.

Certificate in Web Develop and Business Programming - Development Life cycle of designing, writing, testing and debugging programs. Creation of relational database objects (Oracle); Relational Database processing using Structured Query Language (SQL). Web Development Technologies and Web Page Design using HTML, DHTML, JavaScript, CSS (Cascading Style Sheets); Page formatting, creating forms, tables and frames. Created functional, interactive e-commerce Web sites with JavaScript and XML. “Three-Tier Object Model” Web design and programming architecture. Java Language; functions, structures and classes, class features and design issues, debugging and optimization.

1991 - 1992

Center for the Media Arts, New York, N.Y.

Diploma in Computer Graphics - Hands-on experience in all areas of Graphic Art - mechanical/presentation skills, comping skills, design, electronic layout and presentation graphics.

1986 – 1988

Pratt Institute, New York, N.Y.

Continuing Education Certificate in Electronic Animation - Basic Computer Language, 2D/3D imaging, illustration and graphic design, 3D rendering and animation.

ADDITIONAL SKILLS

- Production Management
- Business Graphics
- 3D Modeling and Animation
- Photo Restoration
- Desktop Publishing
- Video Editing and DVD Authoring
- Web Design

ONLINE PORTFOLIO

[www.http://redoxstudio.us/](http://redoxstudio.us/)